



*The*  
2017  
DESERT  
GOLF

JANUARY  
27  
2017

INDIAN  
WELLS  
COUNTRY  
CLUB

AN  
AMERICAN  
CANCER SOCIETY  
EVENT

*in partnership with*  
OPTUM



# SPONSORSHIP OPPORTUNITIES

## Title Sponsor \$15,000

Four (4) foursomes which includes cart, green fees and food/beverage for all players  
Company logo illuminated on Mountain during evening reception  
Company name and logo on all printed materials  
Corporate recognition on all secured advertising and event website  
Company name and/or logo on Desert Golf Invitational player gift  
Special recognition on day of event signage and at the awards ceremony reception  
Premium Gift for all Players  
One (1) table for 10 at the Desert Spirit Gala on March 26, 2017

## Presenting Sponsor \$10,000

Three (3) foursomes which includes cart, green fees and food/beverage for all players  
Company name and logo on all printed materials  
Corporate recognition on all secured advertising and event website  
Special recognition on day of event signage and at the awards ceremony reception  
Premium Gift for all Players  
One (1) table for 10 at the Desert Spirit Gala on Sunday, March 26, 2017

## Golf and Gala Co-Sponsor 5,000

One (1) foursome which includes cart, green fees and food/beverage for all players  
Corporate recognition on event website  
Special recognition on day of event signage and at the awards ceremony reception  
Premium Gift for all Players  
One table for 10 at the Desert Spirit Gala on Sunday, March 26, 2017

## Associate Sponsor \$5,000

Two (2) foursomes which includes cart, green fees and food/beverage for all players  
Company name and logo on all printed materials  
Corporate recognition on all secured advertising and event website  
Special recognition on day of event signage and at the awards ceremony reception  
Premium Gift for all Players

# UNDERWRITING OPPORTUNITIES

## Awards Reception \$5,000

One (1) Foursome which includes cart, green fees and food/beverage for all players

Company name and logo on tables during dinner and opportunity to address guests during the reception

Company name or logo featured on Event Website

## Player Gift \$5,000

Two (2) Player Spots which includes cart, green fees and food/beverage for all players

Each player is provided a gift with your company logo

Recognition during awards reception

## Golf Cart Sponsor \$2,000

Two (2) Player Spots which includes cart, green fees and food/beverage for all players

Signage with company name or logo on each golf cart

Company name or logo featured on Event Website

Recognition during awards reception

## Driving Range & Putting Green \$2,000

Two (2) Player Spots which includes cart, green fees and food/beverage for all players

Company name or logo on signage around course driving range and Putting Green during player practice and putting contest

Recognition during awards reception

## Welcome or On-Course Hospitality \$1,500 (or In-Kind Hospitality Donation)

One (1) Player Spot

Company name or logo displayed on tables throughout hospitality area or on an on-hole hospitality station during the tournament.

Recognition during awards reception

## Hole Sponsor \$500

Company name/logo or Individual name listed on tee signage on course

Can be in honor or in memory of a loved one

Slide included in presentation during dinner reception

\*Additional opportunities available upon request.

# PLAYER OPPORTUNITIES

Join us at the Second Annual Desert Golf Invitational

## Foursome Opportunities

Early Bird Foursome (Register by October 1st): \$1,200

Foursome (After October 1st): \$1,500

## Twosome Opportunities:

Early Bird Twosome (Register by October 1st): \$650

Twosome: \$800

## Individual Player:

Early Bird Individual Player (Register by October 1st): \$350

Individual Player: \$400

Sponsor a Cancer Survivor Foursome: \$1,200

Donate a foursome and we will fill the player spots with very deserving cancer survivors to enjoy the day!

3 + a Cancer Survivor: \$1,200

Bring three of your favorite friends/golfers and we will fill your fourth with a very deserving cancer survivor to play as your group's fourth! Chances are, you'll have a wonderful new friend at the end of the day too!

Dinner Reception Only: \$150 per person

# COMMITMENT FORM

## SPONSORSHIP OPPORTUNITIES:

\_\_\_ Title Sponsor \$15,000      \_\_\_ Presenting Sponsor \$10,000  
\_\_\_ Associate Sponsor \$5,000      \_\_\_ Golf and Gala Co-Sponsor \$5,000

## HOSPITALITY SPONSORSHIP OPPORTUNITIES:

\_\_\_ Awards Reception \$5,000      \_\_\_ Player Gift \$5,000  
\_\_\_ Golf Cart Sponsor \$2,000      \_\_\_ Putting Green & Driving Range \$2,000  
\_\_\_ On-course/Welcome Hospitality \$1,500 or in-kind  
\_\_\_ Hole Sponsor \$500

## PLAYER OPPORTUNITIES:

\_\_\_ Foursome \$1,500  
\_\_\_ Twosome \$800 (Limited)  
\_\_\_ Single \$400 (Limited)  
\_\_\_ Sponsor/Donate a Foursome \$1,200  
\_\_\_ 3 + a Cancer Survivor Foursome \$1,200

Secure your spot by October 1st

\_\_\_ Early- Bird Foursome \$1,200  
\_\_\_ Early-Bird Twosome \$650 (Limited)  
\_\_\_ Early-Bird Single \$350 (Limited)  
\_\_\_ Reception Only \$150

\_\_\_ I am unable to participate, but would like to make a donation in the amount of \$\_\_\_\_\_

## SPONSOR INFORMATION:

Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City, State, ZIP: \_\_\_\_\_  
Company: \_\_\_\_\_  
How do you wish to be listed as a sponsor? \_\_\_\_\_  
Email: \_\_\_\_\_  
Preferred telephone and FAX: \_\_\_\_\_

## CREDIT CARD PAYMENT (ADDITIONAL PAYMENT OPTIONS BELOW):

American Express    MC    Visa    Discover  
Total amount to be charged on credit card: \$\_\_\_\_\_  
Name on card: \_\_\_\_\_  
Card number: Expiration date: \_\_\_\_\_  
Signature: \_\_\_\_\_  
Billing address (if different than above): \_\_\_\_\_  
City, State, ZIP: \_\_\_\_\_  
Any excess underwriting funding will be considered a general donation to the American Cancer Society, Inc.  
\_\_\_ Enclosed is my check for \$\_\_\_\_\_ made payable to the American Cancer Society.  
\_\_\_ Please provide me with an invoice. (All payments must be received prior to the event.)





We **save lives** by helping you stay well,  
helping you get well, by finding cures,  
and by fighting back.

**cancer.org | 1.800.227.2345**

